

Key Projects	
G	On schedule/target;
A	Minor issues
R	Major issues/Not Started

Key Measures	
G	Improving or in line with expectations
A	No significant change or comparable data unavailable
R	Worsening



### COMMENTS AND ISSUES

Projects	
Support business growth at the Hillhouse Technology Enterprise Zone	A
Collaborate with partners to develop strategic economic plans such as the Greater Lancashire Plan	G
Work with our partners to increase access for residents and businesses to high speed internet and Wi-Fi wherever possible	G
Develop the Fleetwood Regeneration Framework and explore external funding opportunities to support the future options to transform Fleetwood over the next 20 years	A
Explore investment and development opportunities for our other town centres in Poulton, Garstang and Cleveleys	G
Work with partners to explore the feasibility of a Fylde Coast tramway / rail loop	A
Explore investment opportunities for our key council assets	G
Proactively support business recovery following the Pandemic	G
Measures	
Total visits to town centres	G
Town centre vacancy rates	G
Number of businesses supported	R
Number of Heritage Action Zone grants awarded to private owners	G
Out of work benefit claimant count	G

Projects	
Develop a long term strategy for sustainable leisure and wellbeing provision across Wyre	G
Deliver a programme of work to promote healthy choices and healthier lifestyles to keep people well	G
Maximise funding opportunities and deliver initiatives to support older people and people with disabilities to maintain independence	G
Work with partners to improve the aspirations and resilience of our young people	G
Develop a programme of work to improve and support the sustainability and resilience of our communities that builds on the learning from the Covid support hubs	G
Launch the next phase of the digital Wyre strategy ensuring customers have easy access to our services and that we embrace the opportunities new technologies bring	G
Measures	
% of e-contracts as a % of total contracts	G
Number of people helped to remain independent at home	G
Number of visits to leisure centres	G
Net gain/loss of members per leisure centre	R
Number of volunteer hours	G
% of physically active adults	A

Projects	
Review the Wyre local plan 2011-2031	G
Deliver the Wyre Beach Management Scheme	A
Facilitate and support the improvement and use of parks and open spaces	G
Deliver our action plan to reduce the effect of climate change on our borough including exploring green energy opportunities	G
Promote activity to support our residents to reduce waste, increase reuse and recycling and implement environmental initiatives to help achieve a cleaner, greener Wyre	G
Support the Turning Tides Partnership in their ambition to achieve a blue flag coast that is free from plastic pollution	G
Measures	
Number of people attending outdoor activities	G
Reduction in fly tipping reported	G
Money raised for good causes by the Wyre community lottery	R
Number of public electric charging points	G
Number of trees planted	G

**Number of businesses supported** – Figure includes business support enquiries directly received by ED Team & applications for ARG Vacant High Street/Premises/ Fleetwood Market Stalls Grant. Figure low compared to Q1 as no High St visits took place in Q2 or Q3 - next visits due in Q4.

**Net gain / loss of members per leisure centres** – The number of people with new memberships continued to increase in October but then decreased significantly in November and December, mainly on the annual passes. This isn't unusual and follows previous years. There may be an impact of some member lock-down membership extensions ending recently and if they haven't renewed then it will show in these figures.

**Money raised for good causes by the Wyre community lottery** - We haven't had capacity to promote the lottery as much as we would have liked due to the Engagement team working on the NHS Test & Trace and Wyre Community Hub work. Community based halls and clubs who may have been interested in being part of the lottery have been badly hit by Covid and have either not been meeting or some have folded. We are planning some community roadshows in the near future to promote our programmes and opportunities like being part of the Wyre Community Lottery.